



**2016 – 2018**  
**Community Health**  
**Implementation Plan**

# COMMUNITY HEALTH IMPLEMENTATION PLAN

## Strategies to Address Community Health Needs

Greater Hudson Valley Health System held two community meetings on June 28<sup>th</sup> and 29<sup>th</sup> to gather feedback regarding the needs in both Orange and Sullivan County to address Obesity and Teen Pregnancy. Based on that feedback, Greater Hudson Valley Health System developed an Implementation Strategy to illustrate the hospital's specific programs and resources that support ongoing efforts to address the identified community health priorities. This work is supported by community-wide efforts and leadership from the Executive Team and Board of Directors.

In addition to the aforementioned efforts, Greater Hudson Valley Health System appointed its first Director of Community Health in October 2016. The Community Health Director will play an active role in developing partnerships with outside organizations and integrating programs that are in line with the Corporate Community Health Plan. The director will work with community partners to improve the health and the health equity of Sullivan and Orange Counties through innovations in education, patient care, research and community and physician engagement. In addition, this position will provide integrated research, planning and leadership in the development of community health initiatives. She will identify community health program related grant funding and develop grant proposals in collaboration with the Vice President of Strategic Planning.

## Prioritized Health Issue – Prevent Chronic Diseases/Reduce Obesity

### Goal:

Reduce prevalence of child and adult obesity among Orange and Sullivan county residents by 5% through promotion of healthy eating, physical activity, improved education, and awareness and wellness programs.

### Objectives:

- Increase the percentage of adults and children who are at a healthy weight
- Improve diet and nutritional intake
- Increase regular exercise

### Key Indicators:

- Number of health promotion activities targeting high-risk populations
- Number of community meetings and educational sessions held to promote healthy lifestyles
- Number of medical group patients who present with a BMI of 30+
- Increase community partner collaboration to create or enhance existing programs and policies to improve the health of the community
- Number of GHVHS employees who participate in wellness initiatives

- Connection and outreach with food banks to evaluate opportunity to increase healthy offerings

**Outcomes:**

- Increased availability of affordable fruits and vegetables in Orange and Sullivan counties by actively supporting the creation and promotion of community gardens and farmer's markets
- Increase in physical activity through provision of wellness and active living programs

**Existing Community Resources (Orange County):**

- Office of Aging
- Department of Welfare – SNAP Program
- Farmer's Market Voucher Program
- Shop Rite Dietician Program
- GHVHS –
  - Healthy Heart
  - Bariatric Programs
  - Diabetes and Nutrition Counselors
- YMCA and other health clubs
- Eat Smart NY
- Orange County Department of Health
- Discovery Health Center
- Cornell Coop Ext. – Food Nutrition Program
- Mental Health Association

**Existing Community Resources (Sullivan County):**

- Public Health Nursing
- Cornell Cooperative
- Trail Keepers
- WIC
- Farmers' Market Nutrition Program
- Mental Health
- Healthy Sullivan
- Trail Comm.
- S.A.L.T.
- NACL
- Public Library – Library wants to enlarge, become more accessible – Monticello just improved
- County Resource Grid
- Sullivan County Rural Health Network

## Prioritized Health Issue – Promote Healthy Women, Infants and Children/ Reduce Teenage Pregnancy

### Goal:

Reduce the number of teen pregnancies and promote prenatal wellness to improve outcomes for teen mothers and their children.

### Objective:

- Decrease teenage pregnancy in Orange & Sullivan counties by 10%.
- Decrease premature births in Orange & Sullivan Counties by 2%.
- Increase referrals of primary care physicians to OBGYN's & community health resources by 10%.
- Increase community breastfeeding exclusivity, initiation and duration by improving the ORMC & CRMC mPINC scores for Maternity Practices in Infant Nutrition and Care by 3 points each.

### Key Indicators:

- Number of school-based peer-led comprehensive workshops conducted on topics such as abstinence, contraception, teen pregnancy risks and childbearing, STDs, relationships, partner communication and negotiation skills, and career development
- Number of individual and group-based education sessions conducted that educate youth on reducing the risk of getting pregnant or becoming infected with STDs and HIV.
- Number of educational materials distributed to parents about comprehensive reproductive health with a parallel effort to encouraging parents to have these discussions with their children.
- Number of partnerships developed with the goal of aligning services that are of value to teens and teenage parents to improve access to educational, pregnancy prevention, and family care services.
- Number of education sessions conducted to increase awareness of and access to career opportunities and upgrade employability skills.
- Number of referrals to community organizations for support services including but not limited to pregnancy prevention, teen pregnancy, home visiting, breastfeeding support and visiting nursing programs.

### Outcomes:

- % increase in the knowledge of associated risks related to unhealthy sexual behaviors including pregnancy, STIs and HIV/AIDS
- % increase in referrals to community orgs
- % increase among sexually active teenagers who consistently and accurately use birth control methods to prevent pregnancy and sexually communicable diseases

**Existing Community Resources (Orange County):**

- Planned Parenthood of the Hudson Valley
- Cornerstone
- Cornell Cooperative Extension (Nutrition, Parenting, Youth Programs)
- Healthy Families Program
- HRHC
- Department of Health
- Maternal Infant Services Inc.
- School Nurses and Counselors
- Armory Unity Center
- Public and Private School Systems
- WIC
- Family Services – Benefits, Protective Services

**Existing Community Resources (Sullivan County):**

- Independent Living Centers
- Teen Parenting Centers – BOCES
- Cornell Cooperative Extension (Nutrition & Youth Programs)
- First Way Life Center – Monticello
- Planned Parenthood of the Hudson Valley
- New Hope Manor
- Public Health Nursing
- Healthy Families
- Liberty Pregnancy Support Center
- MISN – Pregnancy Preventive Programs – Elementary – Middle Schools
- BOCES – Pregnancy Preventive Programs – High School
- CACHE Community Action Coalition
- WIC
- Sullivan County Child Care Council
- Center for Workforce Development
- Rural Migrant Ministries
- Family Services – Benefits, Protective Services
- Safe Passage – Healthy Relationships/Teen Dating Violence

**Missing/Underutilized Resources (Orange County):**

- Funding for outlying communities (i.e. Walden)
- Parent Education
- Social Media
- Education on options after unplanned pregnancy

**Missing Resources (Sullivan County):**

- Prevention
- Mentorship Programs
- MISN – SMILE – Youth Mentoring
- Planned Parenthood – Peer Educators
- Empowerment Programs
- Parenting Education

**Rationale for Community Health Needs Not Addressed**

Greater Hudson Valley Health System recognizes that partnerships with community agencies have the broadest reach to improve community health issues. While not selected as prioritized health issues, Greater Hudson Valley Health System will continue to support community efforts to improve the key community health issues identified through the CHNA in each county as resources are available. It will also continue to play a leadership role in addressing the health needs of the residents in the communities it serves. As with all its programs, the hospital is committed to continuously monitoring community needs and will adjust programming and services accordingly.

**Date of Approval**

The GHVHS Community Health Implementation Plan was approved by the GHVHS Board of Directors on **Wednesday, March 22, 2017**.

## Appendix A. Secondary Data Sources

Bureau of Labor Statistics. (2014). *Local Area Unemployment Statistics*. Retrieved from <http://data.bls.gov/map/MapToolServlet>

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U.S. Department of Health and Human Services. (2012). *Healthy People 2020*. Retrieved from <http://www.healthypeople.gov/2020/default.aspx>

U.S. Department of Health and Human Services. (2015). *The 2015 HHS poverty guidelines*. Retrieved from <http://aspe.hhs.gov/poverty/15poverty.cfm>

## Appendix B. Key Informant Participants

### Orange County

Name	Title	Agency
Ann Marie Maglione	Director	Orange County Office for the Aging
Christian Farrell	Director of Veterans Services	Veterans Service Agency
Christopher Fortune	Executive Director	AHRC of Orange County
Collin Jarvis	Executive Director	Newburgh Ministries
Elise Gold	Executive Director	Jewish Family Services of Orange County
George Hafemann	Priest	Most Sacred Heart Parish/Parish of the Immaculate Conception and St. Mary's Church
Jeannie Montano	President and CEO	United Way of Dutchess and Orange Counties
Jennifer Scheuermann	Director of Finance and Operations	Alzheimer's Association
Josh Sommers	President and CEO	Focus Media, Inc.
Kristine Young	President	Suny Orange
Lucy Joyce	Executive Director	Cornell CoOp Extension of Orange County
Lydia VanDuynhoven	Religious Ed Coordinator	St. Stephen's Religious Education
Maureen Halahan	President & CEO	Orange County Partnership
Merrilou Thiesmeir	President	Business and Professional Women's Club of Middletown
Nadia Allen	Executive Director	Mental Health Association in Orange County, Inc.
Nancy Kosloski	Executive Director	Big Brothers Big Sisters of Orange County
Rob Lee	Executive Director	Greater Hudson Valley Health System, Inc.
S. Niranjan Rodrig	Priest	Infant Savior Parish
Scott Woebse	CEO	Mobile Life Support Services, Inc.
Unidentified Respondent	N/A	Temple Bethel



## Sullivan County

<b>Name</b>	<b>Title</b>	<b>Agency</b>
Alan Gerry	Chairman	Bethel Woods Center for the Arts
Amy Kolakowski	Director	The Recovery Center
Caren Fairweather	Executive Director	Maternal Infant Services Network
Colleen Monaghan	Executive Director	Cornell CoOp Extension of Sullivan County
Deborah Allen	Director	Sullivan County Office for the Aging
Donna Willi	Executive Director	Sullivan County Child Care Council
Edward Straub	Messenger	St. Peter Parish
Freda Eisenberg	AICP, Commissioner	Sullivan County Division of Planning and Environmental Management
Glenn Pontier	Director	Sullivan Renaissance
Ignatious Vu	Priest	St. George - St. Francis Parish
Jason Cornwell	Assistant Executive Director	New Hope Community, Inc.
Jennifer Brylinski	Executive Director	Sullivan County Industrial Development Agency
Joseph Todora	Director of Community Services	Department of Community Services, Sullivan County
Karen VanHouten Minogue	Executive Director	The Community Foundation of Orange and Sullivan
M. Cecilia Escarra	Program Administrator	PRASAD Children's Dental Health Program
Marc Baez	President	Sullivan County Partnership
Nancy McGraw	Public Health Director	Sullivan County Public Health Services
Peter Madori	Priest	Church of St Joseph
Richard Schwartz	Executive Director	Sullivan County Arc
Rosemary Skoda	Board of Directors Chair	United Way of Sullivan County
Tony Morino	Board Chair	Boys and Girls Club
Unidentified Recipient	N/A	N/A
Unidentified Recipient	N/A	Congregation Ezrath Israel

## Appendix C. Prioritization Session Participants

### Orange County

Name	Title	Agency
Dominique Mohansingh	Community Outreach Specialist, PR/Marketing	ORMC
Rob Lee	Administrator, PR/Marketing	GHVHS
Nicole Sewell	NICU Nurse Director	ORMC
Theresa Fay Conte	Nursing Supervisor, Administrator Women + Children	ORMC
Debra V. Beakes	Nursing Admin ORMC	ORMC
Joanne Ritter-Teitel	Chief Nursing Officer	ORMC
Sandra Iberger	Vice President of Operations	GHVHS
Frank Salvatore	Administrator, Ancillary Services	GHVHS
Shelly DeHaan	Director, Diabetes Program	GHVHS
Andy Mills	Board Member	Orange County Land Trust
Jason Spears	Physician	Touro Medical College
Joseph Chavez Carey	Medical Director/Physician	ORMG Primary Care
Regina Toomey Bueno	Administrator, Oncology Services	ORMC
Gene Bernieri	Administrator, Diagnostic Imaging	GHVHS
Evelyn Lovo-Blanco	Office Manager, Primary Care	ORMG
Jonathan Schiller	Chief Operational Officer	ORMC
Jean Pozza	Magnet Program Director	ORMC
Maureen Donnelly	Nurse Informatics Director	ORMC
Laura J. Mansfield	Nursing Service Admin Emergency Services & Critical Care	ORMC

## Sullivan County

Name	Title	Agency
Dominique Mohansingh	Specialist, PR/Marketing	GHVHS
Wanda Vionet Cruz	Healthy Communities Educator	CCE
Emily Devare	Healthy Communities Educator	Cornell Cooperative Ext. Sullivan County
Donna Willi	Executive Director	SC Child Care Council
Jodi Goodman	Director of Community Services	CRMC
Anita Parkhurst	Grant Administrator	CRMC
Mark Carper	Planner	Sullivan County, Planning
Nancy McGraw	Public Health Director	Sullivan Co. Public Health Services
Caren Fairweather	Executive Director	Maternal Infant Services Network
Jean-Paul Vallet	Director Planning & Business Development	GHVHS
Ruth Stratton	Cancer Outreach Coordinator	Sullivan County Cancer Services
Shelly DeHaan	Director, Diabetes Program	GHVHS
Marcy Manheim	Director, PR/Marketing	GHVHS
Izabelle Newosielsli	Chief Medical Officer	GHVHS Medical Group
Rob Lee	Administrator, PR/Marketing	GHVHS
Regina Toomey Bueno	Administrator, Oncology Services	GHVHS
Sandra Iberger	Vice President Operations	GHVHS
Wendy Brown	Administrator, Emergency - Nursing	CRMC